

# PLENARY 2



**Bharat Pagi** Founder and Principle Consultant at Uddipak Consultancy Private Limited

“IP issues for consideration in development of generic formulations for LMICs”

“Protecting IP is a vital part of fostering continued innovation ... This innovation must be accessible to people globally”



## Role of intellectual property (IP)

**Opportunity.** IP drives economic growth, promotes innovation, and safeguards the hard work of inventors.

- Turns ideas into profit-making assets.
- Protects exclusive rights over novel products or brands.
- Forms an essential part of the branding strategy.
- Enhances the market value of products.
- Gives the business an edge over competitors.
- Raises money by out-licensing or selling IP.
- Encourages innovation and rewards innovators or entrepreneurs.
- Enhances chances of joint ventures and collaboration.

**Challenge.** IP often delays the introduction of generic products.

- Determines the earliest possible launch date.
- Helps identify the product's patent and technology landscape.
- Patent clearance is mandatory before finalizing a generic development plan to avoid or minimize future legal uncertainty.
- IP strategy should be in place before generic dossier filing to minimize risk of delayed generic launch.

## IP layers relevant to generic development

**Data Exclusivity (DE).**

- First barrier to generic development.
  - ◊ Prevents generic manufacturers from relying on the original filer's preclinical and clinical trial data for a specific period.
  - ◊ Examples: New chemical entity exclusion (US); Data and Market exclusivity (EU); Re-examination period (Japan).
  - ◊ Typically, DE ranges from 5 to 10y (Up to 15y for an orphan drug) starting from market approval date and ending as per local law.
    - \* Berdazimer sodium: New Chemical Entity exclusivity expires Jan 5, 2029 in US.
    - \* Monelotinib: Orphan drug exclusivity expires Jan 26, 2034 in EU.
- Important considerations.
  - ◊ **Not classified under IP but offers the strongest form of protection for brands.**
  - ◊ **In the absence of a patent, DE can be a constraint for generic launch.** Generic approval is not possible without brand drug approval.
  - ◊ Key topic in discussions related to trade agreements (NAFTA, EU-India Free Trade Agreement).
  - ◊ Data on DE are provided by some countries. For the remaining countries, it is calculated based on market approval date.

**Patents.**

- Most widely used IP tool to increase value and prevent competitors. (I.e., Protect and leverage innovations)
  - ◊ Examples: API patent; Process patent; Composition patent.
- Important considerations.
  - ◊ Play a key role in product life cycle management. Enable brands to maintain market exclusivity.
  - ◊ Brands often seek to extend patent monopolies as long as possible. Maximize profitability.
  - ◊ Patents are territorial. Generics must consider patent status in manufacturing and export countries.
  - ◊ Patents may come from the innovators or third parties.
  - ◊ Generic developers must consider all patents for a given product. Expiration timelines vary.
- Most relevant patent types for generic formulations.

API	Technology	Composition	Indication	Process	Polymorph	Dosage Regimen
Combination	Drug Delivery System	Salt/Ester	Particle Size	Analytical Method	Packaging	Device

\* Red indicates the most significant risk for delayed generic entry.

- ◊ **API patents are the strongest barrier.** No generic product is possible until API patent expiration.
- ◊ **Formulation patents are a significant barrier for complex generic LAI products.**

**Registered design.**

- Examples: Device, Autoinjector, and Pen designs.

**Trade secrets.**

- Exact manufacturing process or method of analysis. Even when processes are disclosed, details are often unclear. It is difficult for generic developers to replicate the desired specifications.

## Generic LAI case studies

	VIVITROL (Naltrexone LAI)	RISPERDOL CONSTA (Risperidone LAI)	INVEGA SUSTENNA (Paliperidone palmitate LAI)
Approval and patent landscape <sup>1</sup>	• API patent expired before brand approval (2006). • 20 patents with expirations from 2017-2019.	• API patent expired 3y after brand approval (2003). • 19 patents with expirations from 2008-2020.	• API patent expired 5y after brand approval (2009). • All other patents expired by 2019, except one set to expire in 2031.
Rate limiter	<b>Composition-dose patent.</b> • Last patent to expire in 2019. • Independent claim 1 is related to the dosage (Naltrexone 130-480mg) and polymer used to prepare the formulation.	<b>Patent thickening and technology.</b>	<b>Dosage and administration patent.</b> • Last patent to expire in 2031. • Independent Claim 2 is related to the specific dosing regimen in adults. <sup>2</sup> • Drug product hydrolyzes to API; US product label (2024) recommends product dosing that corresponds to dosages already claimed.
First generic launch	<b>20y after brand approval even without an API patent.</b> • ANDA submitted by Teva in July 2020. • Teva and Alkermes settled on a generic launch date in Jan 2027.	<b>20y after brand approval and 2-3y after all patents expired.</b> • No ANDA filed with paragraph IV certification. <sup>3</sup> • First generic product approved in 2023.	<b>Delayed until 2031 pending court decision on patent validity.</b> • ANDA submitted in 2018 and was approved in 2020 • <b>Teva contested the validity of the last remaining patent.</b> <sup>4</sup> • 505(b)(2) product was recently approved (XRZOPR by Luye).
Takeaways	• A specific composition patent with dose can give innovators an advantage to maintain a monopoly and significantly delay generic launch.	• Generics were unable to develop a non-infringing composition. • Technical challenges exist, including BE, even with the same composition as the brand product.	• Dosage and administration patents are among the strongest IP tools for innovators to delay generic launch. • There is no possibility to change the dose/dosage of the generic label.

<sup>1</sup> Patent information from the FDA Orange Book.

<sup>2</sup> Two loading doses (150 mg-eq IM on day 1 and 100 mg-eq IM on day 8) and monthly maintenance dose (25 to 150 mg-eq IM), which correspond to the US product label (234mg IM on day 1 and 156mg IM on day 8 and monthly maintenance of 39-234mg or 78-234mg IM).

<sup>3</sup> No patent challenge or assertion of non-infringing composition.

<sup>4</sup> District Court of New Jersey upheld the patent validity in 2021; US Court of Appeals for the Federal Circuit rendered a split decision in 2024: Affirmed the indefiniteness determination but vacated the non-obviousness determination. Teva has one more opportunity to prove patent invalidity.

## Insights for generic development

**IP poses significant hurdles for achieving non-infringing formulations.**

- Technology-related patents, especially if core drug technologies are protected.
- Coverage of excipients with unique properties (e.g., PGLA). Alternative products may fail to mimic the desired effect, leading to BE issues.
- Claiming all possible stability options.
- Claiming a specific particle size or drug-polymer ratio. Deviations from the RLD can lead to altered dissolution profiles with potential for BA failures or patient compliance issues.
- Protecting particle size, viscosity, and PH make it difficult to meet regulatory requirements for these characteristics without infringing.
- Trade secrets in the manufacturing process. Even when patents disclose a process, the exact details are often unclear, making it hard to replicate the desired specifications.
- Reproducibility of complex products, such as LAIs.

**Options for generic developers.**

- Begin development as early as possible and consider filing novel IP if there is patentability in the non-infringing product.
- Try an alternative technology with no IP or with IP that will expire before the API patent.
- Collaborate with innovators and developers in the same field and global stakeholders.
- Check patent status in the target commercial territory and manufacturing country.
- Check patent validity and explore whether the IP can be successfully circumvented or contested (More relevant for a secondary patent or incremental invention).
- Consider obtaining a license for the IP in countries where the innovator has limited commercial interest (Best option without any legal uncertainty).
- Explore voluntary, public health licensing.